



**Arrow AI**  
GEO

GEO PRESENTATION

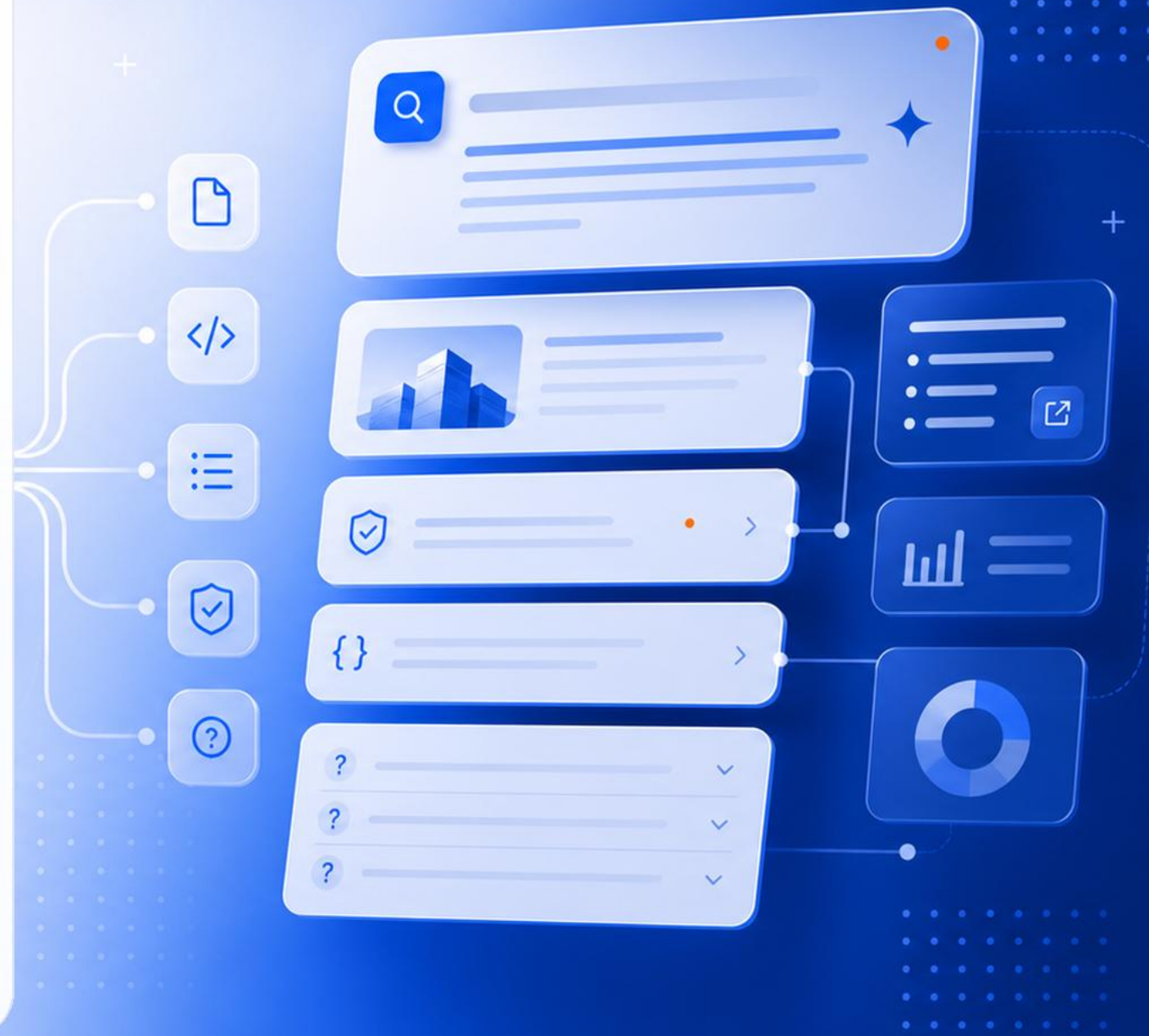
# Be found in ChatGPT.

Arrow AI builds the visibility system that makes a brand readable, citable, and recommended by AI engines.

GEO

AI Search

ChatGPT





WHY IT MATTERS

# Google is no longer the only discovery layer.

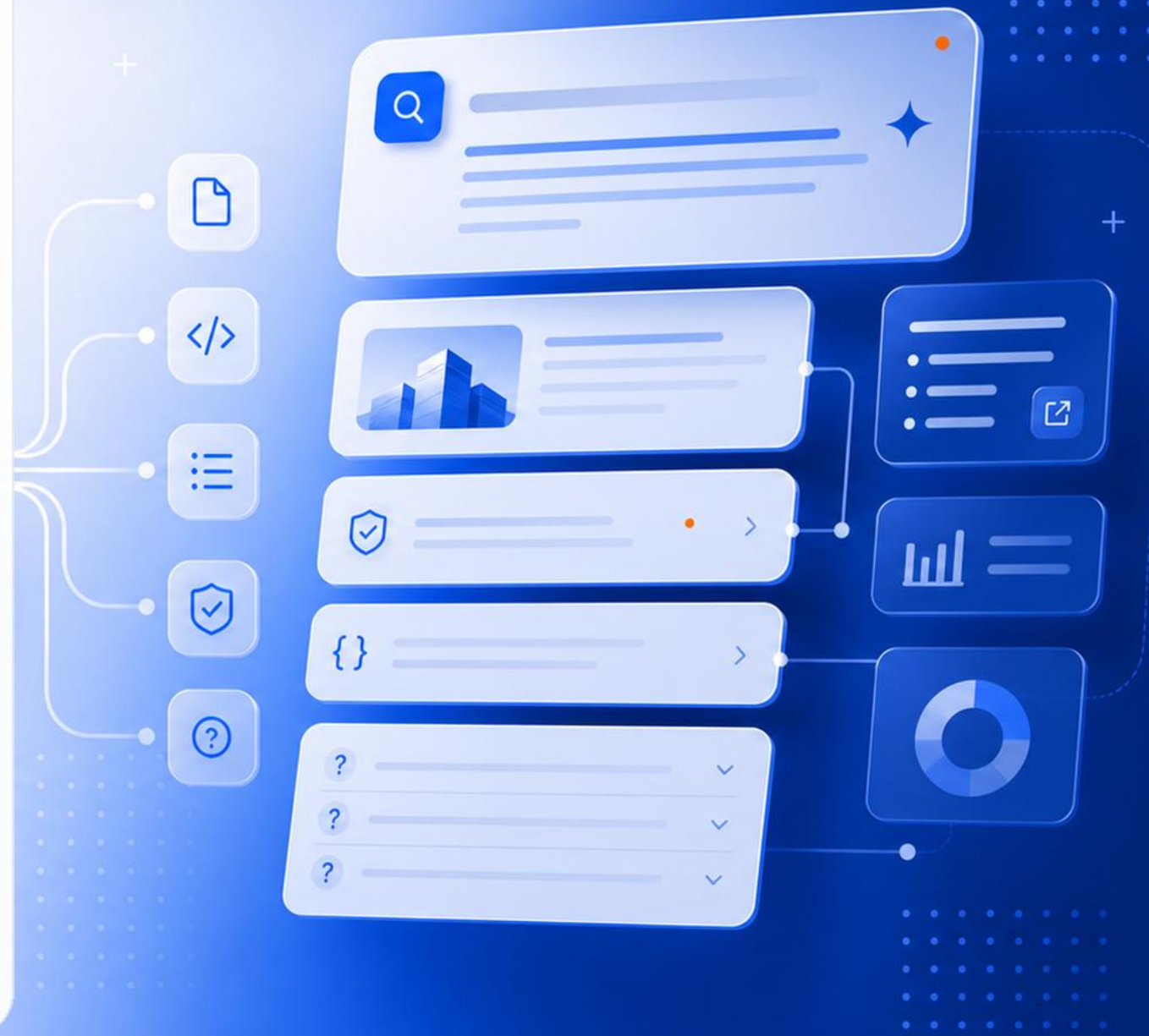
Prospects now ask AI who to trust, who leads the market, and which provider they should choose.

## 01 Question

A buyer describes the need inside ChatGPT.

## 02 Shortlist

AI recommends brands it can verify and understand.





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ARROW GEO PRODUCT

# A visibility machine for AI answers.

We do not just create content. We build the structure AI engines need: pages, proof, schema, FAQs, internal links, and tracking.

## 01 Answer pages

Content built around market questions and buyer intent.

## 02 Proof + schema

Structured signals that make the brand easier to cite.

## 03 GEO tracking

AI mentions, leads, queries, and opportunities.





**PROOF POINT**

# France DPE leader: clients in under 2 months via ChatGPT.

The lesson: AI recommends brands it understands. When proof, pages, and signals are structured, demand can come directly from

**<2 Months**

First clients attributed to AI visibility.

**DPE Market use case**

Local intent, clear demand, strong proof signals.

**GEO Business lever**

Be cited at the decision moment.





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GEO

## THE OFFER

# Become the brand AI recommends.

A clear GEO package Rico can present: audit, content architecture, answer pages, schema, tracking, and ongoing optimization.

### 01 GEO setup

Visibility audit, architecture, pages, structure, and launch.

### 02 Ongoing maintenance

Optimize AI answers, publish new assets, track mentions.

**Setup \$1,500 + Maintenance \$100/mo**

