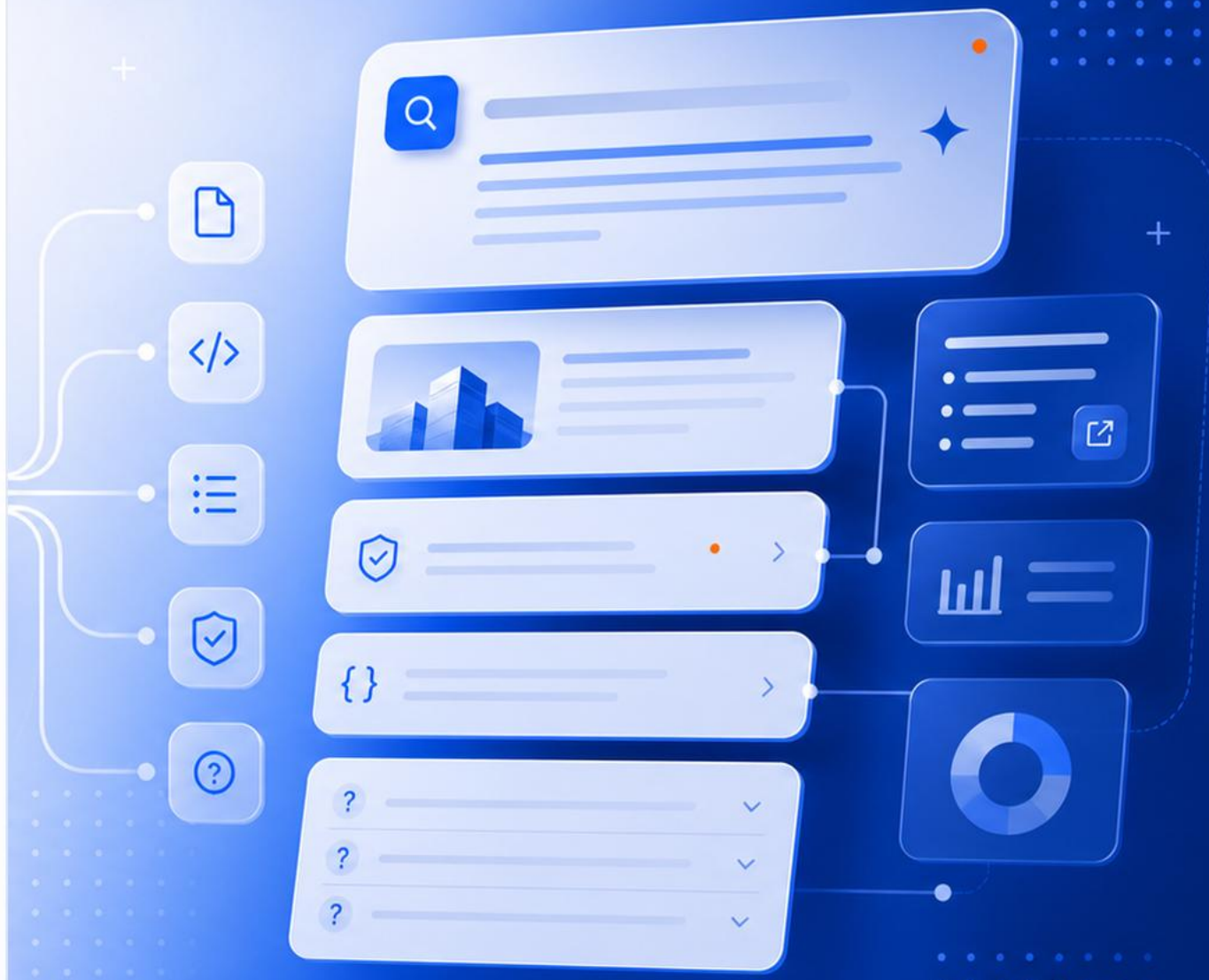
Arrow AI
GEO

GEO PRESENTATION

Be found in ChatGPT.

Arrow AI builds the visibility system that makes a brand readable, citable, and recommended by AI engines.

GEO | AI Search | ChatGPT



Arrow AI
GEO

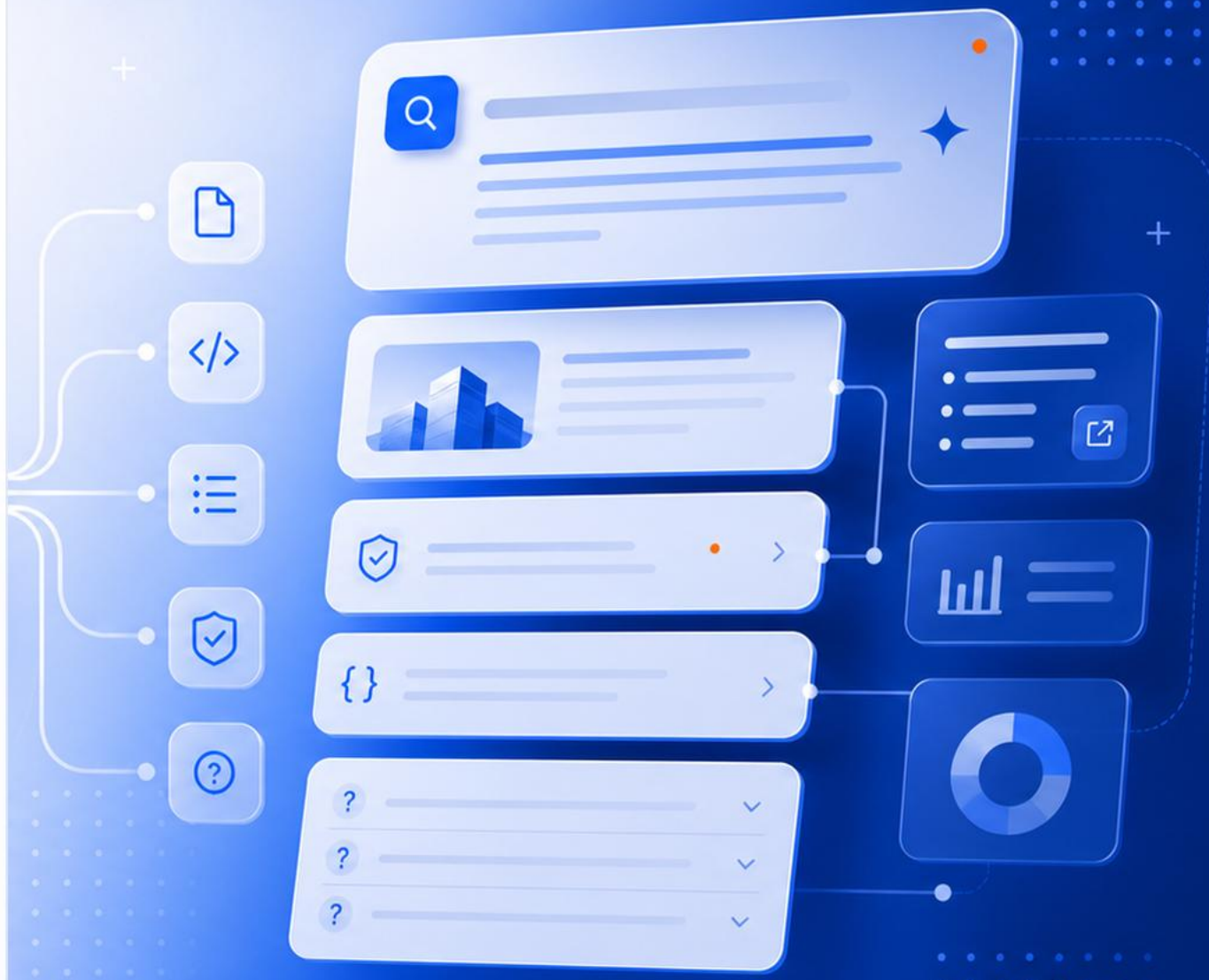
WHY IT MATTERS

Google is no longer the only discovery layer.

Prospects now ask AI who to trust, who leads the market, and which provider they should choose.

01 Question
A buyer describes the need inside ChatGPT.

02 Shortlist
AI recommends brands it can verify and understand.



Arrow AI
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ARROW GEO PRODUCT

A visibility machine for AI answers.

We do not just create content. We build the structure AI engines need: pages, proof, schema, FAQs, internal links, and tracking.

01 Answer pages
Content built around market questions and buyer intent.

02 Proof + schema
Structured signals that make the brand easier to cite.

03 GEO tracking
AI mentions, leads, queries, and opportunities.



Arrow AI
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PROOF POINT

France DPE leader: clients in under 2 months via ChatGPT.

The lesson: AI recommends brands it understands. When proof, pages, and signals are structured, demand can come directly from

<2 Months
First clients attributed to AI visibility.

DPE Market use case
Local intent, clear demand, strong proof signals.

GEO Business lever
Be cited at the decision moment.



Arrow AI
GEO

THE OFFER

Become the brand AI recommends.

A clear GEO package Rico can present: audit, content architecture, answer pages, schema, tracking, and ongoing optimization.

01 **GEO setup**
Visibility audit, architecture, pages, structure, and launch.

02 **Ongoing maintenance**
Optimize AI answers, publish new assets, track mentions.

Setup $1,500 + Maintenance $100/mo

